

# ACTIVATE RUMEN PRODUCTIVITY WITH VICTANT® FEED ADDITIVE

Tomorrow's productive dairy cow starts with the proper rumen development in today's calf. Victant® feed additive contains prebiotics, probiotics and essential plant extracts to deliver multi-faceted nutritional support to the calf's developing rumen and digestive system.

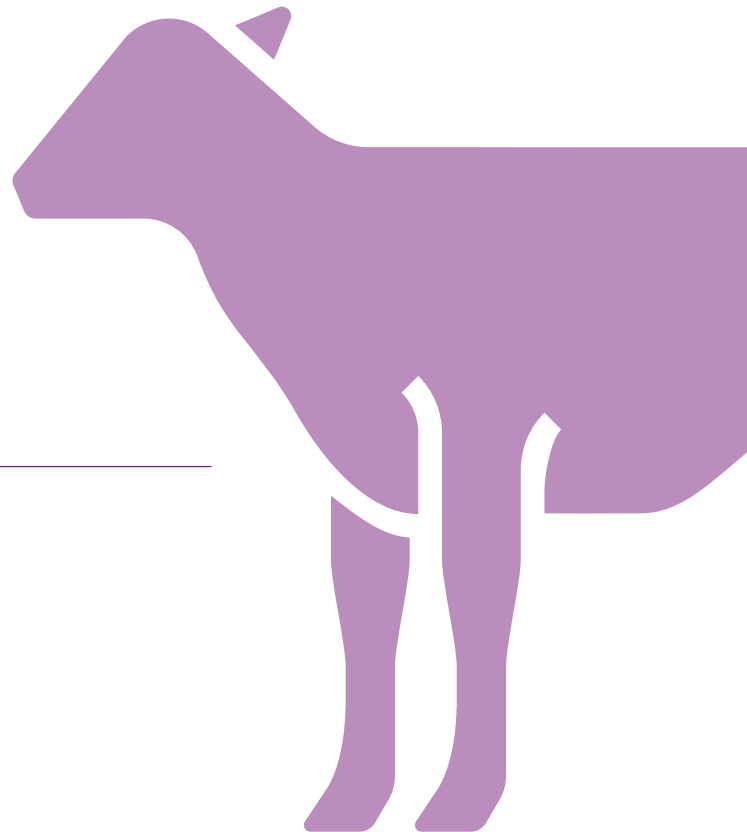
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## 3 THINGS TO KNOW ABOUT VICTANT® FEED ADDITIVE

- ▲ Helps optimize starter feed intake
- ▲ Supports immune function
- ▲ Helps optimize rumen development

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Success happens when you make fractional changes that assist in driving positive results. We deliver exact combinations to help you expand your animals' performance potential.



## The path to productivity starts with just a handful of feed.

When you offer the dairy calf her first taste of starter feed, you start her lifetime journey towards profitable performance. One handful of feed sparks changes in digestive enzymes and encourages the start of rumen development.

### Feed the calf to expand the cow's potential

Starter feed won't support early digestive function if the calf won't eat it. Victant® feed additive contains research-proven palatants to optimize feed intake. It also delivers select plant extracts to support the secretion of digestive enzymes for optimal nutrient digestion.

Additional ingredients support the calf's developing immune system, help populate the microbiome and support the integrity of the intestinal lining.

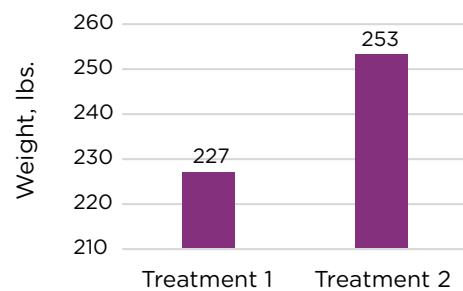
Providing these ingredients in the specific ratios found in Victant® feed additive expands each ingredient's potential benefits and puts calves on the path to lifetime productivity.

### Victant® feed additive delivers results

A 2019 study compared the performance of calves given no feed additives to calves fed Surmount® feed additive in milk replacer and Victant® feed additive in starter feed.

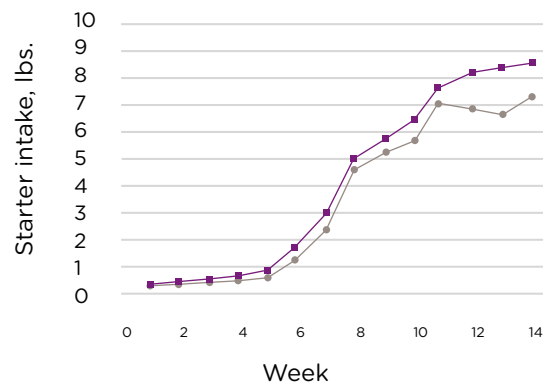
At 91 days, calves fed Surmount® feed additive in milk replacer and Victant® feed additive in starter feed experienced optimal performance compared to control calves.<sup>1</sup>

### Effects of Surmount® feed additive in milk replacer and Victant® feed additive in starter feed on Holstein calf body weight at day 91<sup>1</sup>



Treatment 1 = control Treatment 2 = Surmount® FA + Victant® FA

### Impact of Surmount® feed additive and Victant® feed additive on starter feed intake<sup>1</sup>



Control ● Surmount® FA + Victant® FA ■

<sup>1</sup> Effects of additives based on phytogens, yeast products, and direct-fed microbials in milk replacers and starters for Holstein calves. K. N. Brost<sup>1</sup>, D. P. Compart<sup>2</sup>, and J. K. Drackley<sup>1</sup>. 1. University of Illinois, Urbana, and 2. Land O'Lakes, Inc. Arden Hills, MN.